

# **Government College Women University, Faisalabad.**

## **Department of Public Administration**

**The Department of Public Administration at Government College Women University Faisalabad fosters a vibrant culture of research and innovation**, empowering both students and faculty to contribute meaningfully to contemporary academic and policy debates. Our research endeavors align with the department's mission to address pressing societal challenges and promote sustainable development through scholarly inquiry and practical solutions.

### **Student Research and Innovation Activities**

Research and innovation are integral components of the academic journey for students in the Department of Public Administration. Throughout their coursework, students engage in various research projects and develop innovative ideas to address real-world problems. In courses such as Research Methods and Techniques, students learn to apply rigorous research methodologies to investigate complex issues in public administration. In the Entrepreneurship and Innovation course, students are encouraged to propose creative business solutions and social enterprise models that contribute to community development and economic growth.

### **Faculty Research Contributions**

Our faculty members are actively involved in cutting-edge research, contributing to the advancement of knowledge in key areas of public administration and management. Faculty research focuses on diverse themes, including climate governance, digital transformation in public services, green human resource management practices, leadership dynamics, the role of social media in public policy, and democratic consolidation. These research endeavors not only enhance the academic profile of the department but also provide valuable insights to policymakers and practitioners.

### **Research Impact and Outreach**

The department is committed to ensuring that research conducted by both students and faculty has a tangible impact on society. Through research publications, participation in conferences, and collaboration with public and private sector stakeholders, the department aims to bridge the gap between theory and practice, promoting evidence-based decision-making and innovative policy solutions.

By fostering a culture of inquiry and creativity, the Department of Public Administration continues to prepare future leaders and policymakers capable of addressing the evolving challenges of governance and public service in the 21st century.